

**TOWN OF RISING SUN  
RESOLUTION 2012-04**

**FEE SCHEDULE AMENDMENT - STREET BANNER SPONSORSHIP**

**WHEREAS**, the Town, located in Cecil County, Maryland is a municipality organized under and governed by Article 23A of the Annotated Code of Maryland; and

**WHEREAS**, the Town is proclaimed as a perpetual entity with the right to pass laws; and

**WHEREAS**, the Mayor and Commissioners passed resolution 2012-03 titled Creation of Street Banner Sponsorship Program; and

**WHEREAS**, this program requires the establishment of various fees; and

**WHEREAS**, this program also requires the establishment of High Visibility Zones and Sponsorship categories designed to promote businesses of the incorporated limits of Rising Sun and members of the Greater Rising Sun Chamber of Commerce, who are in good standing.

**WHEREAS**, the Town of Rising Sun will not be responsible for the theft or damage to such banners, or the replacement thereof, unless such damage was caused by the Town of Rising Sun.

**THEREFORE, BE IT ENACTED AND RESOLVED**, that the Mayor and Commissioners of the Town of Rising Sun are adding a new section to the Town of Rising Sun Fees Schedule, titled BUSINESS SPONSORSHIP BANNERS, which shall read as follows:

**BUSINESS SPONSORSHIP BANNERS –**

(A) **Premium Location Sponsorship-** The following below described fees shall apply to any sponsor seeking to have a sponsorship banner installed at these locations:

- Any poles located at 1 East Main Street – (Town Hall)
- Pole located at Town Pavilion on Queen Street.
- Any poles located at the Queen Street Side of the property located at # 6 Pearl Street.
- Any poles located on both the Main Street and Queen Street side of #2 East Main Street.
- Pole located in front of # 9 South Queen Street.
- Any poles located on West Side of South Queen Street between #12 South Queen and the corner of Main Street.
- Any poles located on West Main Street between #12 West Main and the corner of South Queen Street.

Member of the Greater Rising Sun Chamber.....\$250 per banner

Business and or entity located within Town corporate limits,

but not a chamber member .....\$300 per banner

Business and or entity not located within Town corporate limits,  
and not a chamber member.....\$350 per banner

**(B) Non -Premium Location Sponsorship- (as determined by resolution 2012-02)**

Member of the Greater Rising Sun Chamber.....\$220 per banner

Business and or entity located within Town corporate limits,  
but not a chamber member .....\$250 per banner


Business and or entity not located within Town corporate limits,  
and not a chamber member.....\$300 per banner

**NOW THEREFORE, BE IT FURTHER RESOLVED** that the Mayor and Commissioners  
of the Town of Rising Sun passed, approved and adopted this resolution on this 22nd day of  
May, 2012


**AYES: Commissioner Callahan, Commissioner Naughton, Commissioner Osborne,  
Commissioner Pierson**

**Resolution Passed 4-0**

ATTEST:


BY:   
Rhonda Harmison,  
Town Clerk

THE MAYOR AND COMMISSIONERS  
OF THE TOWN OF RISING SUN

BY:   
Thomas S. Murney Mayor

APPROVED AS TO FORM AND LEGAL SUFFICIENCY

THIS 22ND DAY OF MAY, 2012

BY:   
Jack A. Gullo, Jr., - Town Attorney

STATE OF MARYLAND)

COUNTY OF CECIL)

TOWN OF RISING SUN)

SS:

CERTIFICATE

I, Rhonda Harmison, Town Clerk for the Town of Rising Sun, Maryland, do hereby certify that the above and foregoing Resolution is a true, perfect and complete copy of the Resolution adopted by the Mayor and Commissioners of the Town of Rising Sun, Maryland, and is identical to the original thereof appearing in the official records of the Town of Rising Sun, Maryland and the same has not, since its adoption, been rescinded or amended in any respect.

IN TESTIMONY WHEREOF, I have hereunto set my hand and have affixed the seal of the Town of Rising Sun as of this 23<sup>rd</sup> day of May, 2012.

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Rhonda Harmison,  
Town Clerk